

GIRLS RUGBY

LOCATION RESPONSIBILITIES

Starting a Girls Rugby location is an important piece in the growth and impact of Girls Rugby programs. The following document outlines what hosting a location/team would entail and what support is offered from Girls Rugby. Each Girls Rugby program consists of multiple locations that host teams throughout the seven-week season. The following breakdown outlines what is expected for each host location.

Practice Field Location

Each location hosts two (2) practices during the first week and one (1) practice for the remaining six weeks of the season. The number of girls at that location will determine how much space is needed. Use this breakdown for estimating how much space you will need:

1-15 girls - 1/4 of a full-sized rugby pitch

15-30 girls - 1/2 of a full sized rugby pitch

30-50 girls - full sized rugby pitch

50+ girls - more than one full sized rugby pitch

Practice Field Costs

Costs for reserving practice fields is something that can be taken into consideration when setting the price of a Girls Rugby program. Girls Rugby is a non-profit and is eligible for non-profit rates. When calculating the cost, consider the amount of time needed across the season for practices multiplied by the hourly rate and divide it by the number of girls. For example: 8 hours total of practice time across the season at \$20/hr is \$160 total. With 10-15 girls at that location, the cost would be increased by \$11-\$16/girl.

It is encouraged to find locations with no reservation costs such as public parks or in partnership with other programs that already have space.

Please also consider ease of access, safety of the facility, access to lights, bathrooms, etc.

Practice Days & Times

Each location decides which days and times their practices are held. Select two days during the first week and one day during the remaining weeks that works for your location. Practices are held for 1-1.5 hours typically between the hours of 4:30pm-7:00pm. When considering days and times, be considerate of traffic, school hours, dinner time, and daylight savings.

Game Days & Times

Games throughout the season run for two (2) hours on weekend days for weeks 2-7 (6 weeks). Each location in the program will host at least one time throughout the season with all game days rotating between the locations. For example, a program with three (3) locations would host twice.

Saturday mornings are great time slots to host games. If hosting on Sundays, try to avoid mornings to allow people to attend family functions such as church.

The final weekend of games will host our Girls Rugby Family Day. The first hour will have the girls playing games and the second hour invites all family members to participate in games with and against the girls. It is a celebration of the season with the whole family!

Girls Rugby will work with each location to identify which weekends are best for each location to help build the schedule. Costs for weekend field space can also be discussed.

GIRLS RUGBY

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Coaches & Referees

Each location should provide volunteer coaches and referees for practices and games. Each coach should prepare to spend ~15-25 hours total for the season including practices, games, and a bit of extra time for commuting and planning. Each referee should plan for ~10 hours of time throughout the season.

Girls Rugby will host a Leadership Training prior to the season to prepare all coaches and referees with everything they will need for the season. This includes curriculum, training, administration, registration, etc.

It is recommended to have at least two (2) coaches at every location and have at least one (1) coach present for every 10-15 girls. For example, a program with 30 girls should have at least three (3) coaches.

Equipment

Girls Rugby will provide all of the equipment needed for a location. The equipment provided will be the responsibility of the location to take care of, bring to every practice, bring to every game, and turn in at the close of the season. The following pieces of equipment will be provided:

- Practice Balls - 10 size 4 rugby balls per 20 girls registered
- Girls Rugby Flag Belts - one belt and two flags provided for each registered girl in addition to a few extras, to be kept in the location kit
- Cones - at least 20 boundary cones per location kit
- Ball Pump - one hand pump and needle per location kit
- Ball Bag - one ball bag to keep location equipment organized
- Medical Kit - one basic medical kit per location kit

Marketing & Promotion

Girls Rugby will take the lead on marketing and promotion of the program, but each location is expected to assist with local marketing as much as possible. Girls Rugby will take care of online marketing and creation of marketing materials such as flyers and yard signs. All locations should plan to market the program to their networks, local communities, local schools, etc.

Player Registration

Girls Rugby will handle all player registration through the Girls Rugby website at www.girlsrugbyinc.com. All locations will have a Coach Login to access rosters and communicate with parents.

Registration to each location includes the following for every player:

- Girls Rugby size 4 rugby ball
- Two (2) jerseys, navy and white
- One (1) pair of navy shorts
- One (1) pair of Girls Rugby socks
- Full seven (7) weeks of programming

Girls Rugby programs are open to girls in grades 2-8 (ages 6-14), with first graders permitted on a case-by-case basis. The Girls Rugby Curriculum is split to address grades 2-4, 5-6, and 7-8.

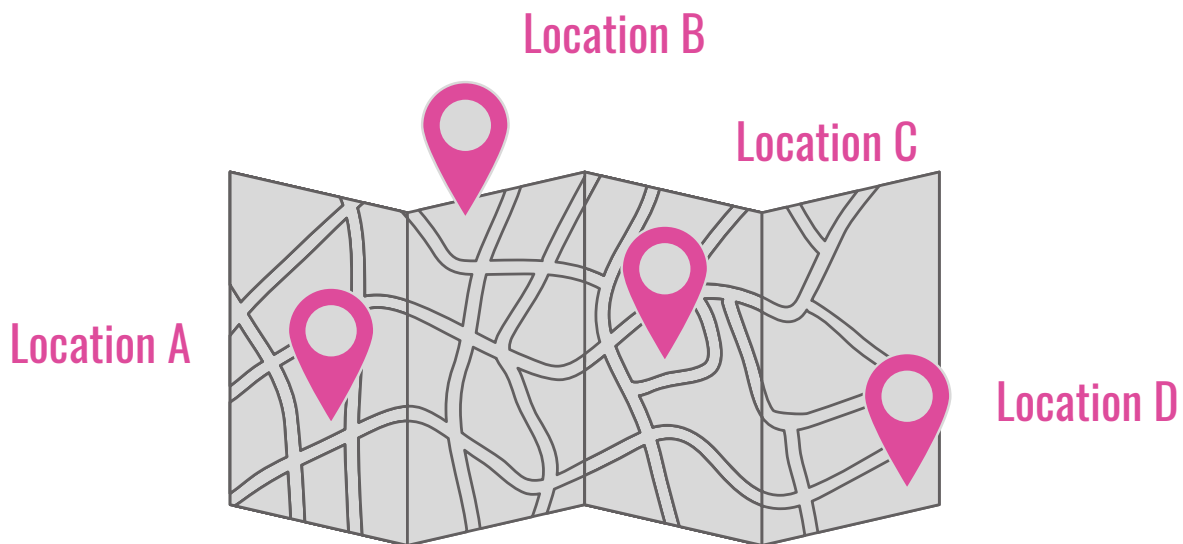
Program Coordinator

Girls Rugby will hire and manage a Program Coordinator who will oversee and manage logistics and organization on the ground.

GIRLS RUGBY

LOCATION RESPONSIBILITIES

Sample Program Map



Practices

Location A
Week 1 - Monday & Wednesday 5:00-6:00pm
Weeks 2-7 - Wednesdays 5:00-6:00pm

Location B
Week 1 - Monday & Thursday 5:30-6:30pm
Weeks 2-7 - Thursdays 5:30-6:30pm

Location C
Week 1 - Tuesday & Thursday 5:30-7:00pm
Weeks 2-7 - Tuesdays 5:30-7:00pm

Location D
Week 1 - Wednesday & Friday 5:00-6:30pm
Weeks 2-7 - Wednesdays 5:00-6:30pm

Games

Week 1 - No Games
Week 2 - Sunday 2-4pm @ Location C
Week 3 - Sunday 2-4pm @ Location A
Week 4 - Sunday 2-4pm @ Location D
Week 5 - Sunday 2-4pm @ Location B
Week 6 - Sunday 2-4pm @ Location A
Week 7 - Sunday 2-4pm @ Location C**

**Family-Daughter Day

Distance

Location A - B - 25 minutes
Location A - C - 30 minutes
Location A - D - 45 minutes
Location B - C - 20 minutes
Location B - D - 35 minutes
Location C - D - 25 minutes

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BUDGET OVERVIEW

Girls Rugby works with each location to raise funds to support the growth of new programs. All funds raised contribute to the budgetary items outlined below and are raised through local sponsorship, donors, and community partners.

BUDGET

\$5,000*/season

Program Coordinator Stipend	\$2,000	Two stipends of \$1,000 for the year (est. 2 seasons/year)
Equipment For Each Location	\$500	Includes balls, cones, flag belts, ball bags, and ball pump per location.
Online Advertising and Marketing	\$300	Includes Instagram, Facebook, and Google campaigns targeted to area.
Marketing Materials	\$700	Includes event fees, flyers, and other physical marketing resources.
Coach/Referee Registrations with USA Rugby	\$400	Varies on total number of coaches and referees. Cost = \$65/coach.
Leadership Training	\$1,000	Cost of educator flight, hotel, transport, and Leadership Training costs (i.e. printing, snacks, etc.). Cost estimated for one trainings.
National Office Fees	\$100	Contributes to cost of overall management and administration.

*Budget varies based on various factors such as number of locations, marketing efforts, resources needed, etc.