



Girls Rugby, Inc. - Content Contributor Internship

1/15/2019

Girls Rugby, Inc., a non-profit, is seeking passionate and qualified individuals to join the National Office for a Spring 2019 Internship. Girls Rugby's mission is to help girls reach their potential through rugby. Girls Rugby offers non-contact, flag rugby programming for girls in grades 2-8 around the country. We are seeking an energetic, creative, and collaborative person to join our team. This position requires a go-getter attitude, impeccable attention to detail, basic understanding of graphic design programs, and creative thinking around content creation.

The Content Contributor Internship is a seasonal internship running from February 1st, 2019 through the close of the Girls Rugby Spring Seasons (approx May 2019 - time frame can be negotiated based on interns academic requirements). The Content Contributor Intern should expect to be engaged on an average of 5-7 hours/week (time frame is flexible based on internship requirements). This is an unpaid internship position and all candidates must be eligible to receive academic credit. The Content Contributor Intern will report to the Girls Rugby National Office.

Content Contributor Internship Description

- Coordinate and contribute to the Girls Rugby Communications Strategy
- Plan and execute various content items for special projects and campaigns within Girls Rugby
- Work with various locations in order to curate social content for all social platforms
- Produce monthly newsletters
- Contribute to news stories and highlights for the Girls Rugby News section of the website, as needed
- Create marketing materials: fliers, yard signs, etc.
- Research and report on optimal delivery methods of content (i.e. platforms, times, etc.)
- Integrate social content using tools/solutions such as Later, Canva, etc.
- Program social platforms including Facebook, Instagram, website, etc.
- Research relevant content and topics to be integrated in social platforms, relevant to the Communications Strategy
- Pitch segment and content ideas

Desired Experience and Skills

- Enrolled student eligible for academic credit for the internship
- Experience in design platforms (i.e. Photoshop, InDesign, etc.)
- Self-starter, motivated, and able to take initiative
- Exceptional writing, editing, and proofreading skills
- Ability to prioritize multiple projects, work under pressure, and meet multiple deadlines
- Attention to detail
- Video editing and creation experience a plus

The successful candidate will be required to complete and pass a background check before being hired. To apply, please send your cover letter, resume/CV, and portfolio/examples of work to info@girlsrugbyinc.com. Applications will be reviewed on a rolling basis, and position will remain open until filled.